

Program :

08 :30 – 09 :00 : **Registration**

09 :00 – 09 :30 : **Official opening ceremony**

Welcome Speech :

- HE/Mrs. **Khédija Ghariani**
[Secretary-General of the **Arab ICT Organization**]
- HE/Mr. **Houlin Zhao**,
[Vice Secretary-General – **International Telecommunication Union**]
- Opening speech (TBC)
[HE/Mr. **Nawfel Jemmali** , Minister of Vocational Training & Employment]

09 :30 – 10 :00 : **Keynote speech**

- **Dr. Bilel Jamoussi**, Chief Study Groups Dept, ITU-T
[**Innovation, Standards, and Entrepreneurship**]

10 :00 – 10 :45 :

Panel 1 : « Broadband : Generating job opportunities and boosting innovation among Arab youth »

Broadband has become a major enabler of business growth and new job opportunities creation in an increasingly digital world. Indeed, In this "broadband age", imagination and creativity are boundless.

This panel aims to highlight the great benefits of broadband connectivity to individual and business alike, and the impact on job creation and youth creativity & innovation in the Arab region. Among the questions to be discussed :

- How broadband can be a key driver in creating new job opportunities ?
- What is the role of broadband in improving and embracing Youth Innovation ?
- What is the impact of the broadband connectivity on youth creativity ?
- What is the level of broadband access within the Arab countries?
- Is the broadband within reach of young people across the Arab region?
- Ways to boost the access to this job opportunity enabler for the Arab Youth?

Panel moderator:

- **Mr. Karim Ahres** President ‘INFOTICA’ - (TBC)

Speakers:

- **Mrs. Imen Bakhouch**, President Med training -Tunisia
- **Mr. Taher Mestiri**, General Manager , IT Grapes & Hadrum - Tunisia
- **Mr. Jameleddine SAKKA**, executive Director, Tunisie Télécom

10:45 -11:15 : Coffee break

11 :15 – 12 :00 : **Panel 2 : «Technological incubators : an appropriate platform for the success of emerging enterprises »**

Young minds are a playground for creativity, ideas and innovation. Youth have the ability to stay open minded about tackling a new idea and are great candidates for becoming entrepreneurs.

From this standpoint, and to encourage the introduction of entrepreneurial culture among the Arab youth and to help young people having the potential to become entrepreneurs, this panel will address the topic of "Technological incubators" in the Arab region.

Technological incubators could be an appropriate mechanism to fight unemployment and adopt the initiatives and innovated ideas within the Arab countries.

The key points to be discussed:

- Leadership and its impact on providing self – employment for youth in the Arab region
- Technological Incubators and centers of excellence role in embracing youth innovations
- Technological Incubators & the development of youth entrepreneurial skills
- Opportunities and challenges in the Arab region

Panel moderator:

- **Dr. Alaeddine Al-Din Al-Radhi**, international expert – Iraq

- **Speakers:**

- **Mr. Nejib ABIDA**, CEO Technopole Sfax

- **Eng. Hasan H. Omar**, MICAD

Executive Director, Palestine ICT Incubator (PICTI), Palestine BIC

Technopole Palestine

- **Mr. Badii Melki** [researcher on ICT and youth behavior, assistant teacher Gabes University -Tunisia]

12 :00 – 12 :45 :

Panel 3 :

« Success stories : launching new projects and Small enterprises within technological incubators in the Arab region »

Developing countries, as well as developed countries, are investing considerable resources in youth employment programmes. Youth entrepreneurship is increasingly seen worldwide as part of a solution to address the youth employment.

In the Arab region, in spite of the low level of entrepreneurship and enterprise creation, efforts have been made in many countries to tackle unacceptable waste of energy and talent of Arab youth by enhancing incubators performance and spreading the self-employment culture.

This panel will be an opportunity to showcase the outstanding and successful experiences.

It aims at spreading out innovation inspired by success stories from different countries within the region such as : Palestine, Tunisia, Jordan, Egypt...

Panel moderator:

- **Mr. Naceur Ammar** , Scientific Director, ‘ESPRIT’ University-Tunisia

Speakers:

- **Mr. Mohamed MOUHA** [General Manager Progress Engineering - Tunisia]
- **Ms. Marwa Dhay & Alia Mahmoud**, Microsoft
-« **Job CONECT** » (TBC)

12 :45 – 13 :30 :

Round table : « Employment : a multi-stakeholder responsibility »

Reducing youth unemployment is one of the major challenges being faced by most governments in the world. Job creation is the first priority in the Arab region which suffers from long-term unemployment ranging between 10 and 25 percent.

Facing this situation, which is likely to worsen in the context of recent events in many Arab countries, all concerned parties belonging to the public & private sector, the civil society and financial institutions, in addition to governments, are invited to work together to find appropriate and sustainable solutions.

This round table will be a multi-stakeholder dialogue gathering people from :

- Governments
- Private sector
- Universities
- Civil society

Panel moderator:

- **Dr. Tawfik Jelassi**, [Dr. Tawfik Jelassi, Professeur, Ecole Nationale des Ponts et Chaussées - Paris]

Speakers:

- **Prof. Rim Jallouli**, Director of higher school of Digital Economy - University of Manouba - Tunisia
- **Mrs. Aicha Ennaifer**, General Manager DIVA SICAR
- **Mr. Behjet Boussofara**, Talan - Tunisia
- **Dr. Bilel Jamoussi** , Chief Study Groups, ITU-T
- **13:30 - 14 :00** : Closing and recommendations